



# GO Kickball

"America's Premier Social Experience"

Sports & Social Networking

www.GOkickball.com

## What is GO Kickball?

GO Kickball combines the relaxed sport of kickball with social networking to create a fun and active way for co-ed adults (21+) to network, meet new people, enjoy friends, and play kickball in a comfortable, non-intimidating atmosphere. GO Kickball is more than a kickball league and includes:

- 8 Game Seasons & Tournament
- Weekly League Bar Experience
- League Bar Specials & Discounts
- Exclusive Parties & Events
- National Championship Festival
- High Quality Team T-Shirts
- Certified Managers & Referees
- Register as a Team OR as an Individual (Free Agent)
- "Free Agent" Personality Matching Technology
- Highly Automated Website Provides an Optimal Customer Experience
- Smart Phone Mobile Website for Enhanced Usage on the GO



*"GO Kickball is an innovative way to meet new people and a healthy way to channel stress. I would definitely recommend this to anyone as a great social outlet!"*

*Brittney S., Charlotte, NC*



## Enjoy a Fun, Active Social Experience

GO Kickball combines the relaxed sport of kickball with social networking to create a fun and active way for adults to network, meet new people, enjoy friends, and play kickball in a comfortable, non-intimidating, social atmosphere. Beginners, experts, and everyone in between are welcome to join. Our only requirement is that you are at least 21 years old and want to have a fun!

### The Kickball Aspect of GO Kickball

Each team will play an 8-week season with the chance to qualify for a postseason tournament including the top teams from around the country. Each game lasts for 7 innings, or 1 hour, and has the emotional ups and downs of your favorite roller coaster. Games are carefree and light hearted yet provide the occasional adrenaline rush.

### It's Not Just about Kickball

The social experience just begins on the field. The postgame festivities further ignite the fun and laughter. Everyone is encouraged to visit the League Bar after their games to socialize and enjoy food and drink specials. The League Bar provides an upbeat, non-intimidating, social atmosphere geared towards open conversation, networking and meeting new people. GO Kickball also sponsors various events and parties each season, such as Theme Week and the Season Finale Party.

So, whether you're a deft kickballer or have two left-feet, the most introverted or the most extroverted, GO Kickball is the place for you!

## At a Glance

### Founding

GO Kickball was founded in 2006 by a small group of friends in Atlanta.

### Growth

GO Kickball has grown to nearly 40,000 players nationwide.

### Cities

GO Kickball has grown into 8 states and 20 cities and continues to grow.

### Consumer

Co-ed, 20 & 30 something singles, couples and marrieds all play GO Kickball.

### Staff

More than 110 full-time and part-time staff members work with GO Kickball nationally.

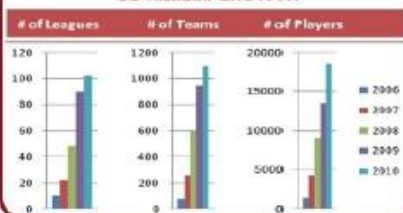
### Social Networking

GO Kickball is responsible for 1,100+ relationships and marriages and counting.

### The Survey Says...

Our survey data reveals that 97% of past players are excited to play future seasons.

GO Kickball GROWTH



*"It's not just about playing kickball. I've made some lasting friendships along the way."*

Alicia L., Atlanta, GA



## How Do I Join?

Visit [www.GOkickball.com](http://www.GOkickball.com) to learn more about the experience and to search for leagues in your area. While you're there, join our email list and register for an upcoming season!

### Start a League in Your Area

If we are not in your area yet and you would like to operate a league and earn a substantial income, email us at [jobs@GOkickball.com](mailto:jobs@GOkickball.com) to learn about our Market Operator opportunities!

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