



## Facts at a glance

GOKickball is "America's Premier Social Experience"! GOKickball is a social co-ed adult sports organization that joins 20,000+ outgoing, active, social men and women to play a weekly games of adult kickball, adult dodgeball and socialize at local establishments thereafter.

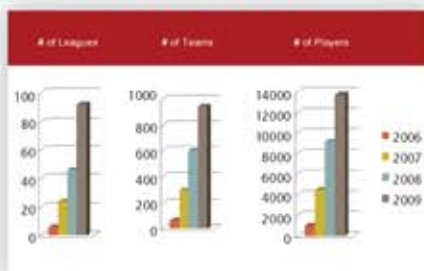
### Your brand will thrive in front of:

- ✔ Outgoing men and women who are sociable within the community
- ✔ Young professionals who enjoy an active lifestyle
- ✔ Health-conscious individuals
- ✔ Individuals who are open to new products

### Fast Facts:

- ✔ Male: 51% Female: 49%
- ✔ Ages: ~21-35
- ✔ Educated Singles, Couples, Marrieds w/o Children

### GOKickball Growth



## Sponsorship Options Sheet 2010

### 1. GOKICKBALL "PREFERRED LIST" – The Stamp of Approval

Our basic sponsorship option provides our annual online "preferred partners list" easily accessible by all players and visitors, and receives the GOKickball stamp of approval for the "insider perk" specials and discounts announced each season to our entire 20,000+ subscriber list.

### 2. THE GOKICKBALL "T" – Vantage & Premium Positioning

The GOKickball "T"-Shirt is the gift of advertising that keeps on giving! GOKickballers wear their t-shirts every week of the season providing constant visibility to their surrounding audience at the park, at their league restaurant, walking, running, shopping and everywhere in between!

### 3. EMAIL BANNER – When WE send an email, YOU send an email!

We distribute emails almost daily to our 20,000+ subscriber list and leagues throughout the year. These email communications share detailed information about our award-winning leagues thus providing a high open-rate and read-ability. Your strategically placed, custom-designed email banner ad will reap the benefits of extreme visibility to your target audience – and one-click to your website!

### 4. HOST our GOKICKBALL PARTY – Your place or mine?

We'll throw one of our season parties – Kick-off or Finale' bash – at your establishment! Hundreds of GOKickballers enjoy our GOKickball parties to celebrate the games, hang-out with friends, meet new people, eat, drink and be merry. Not much better way to get direct value from your advertising budget!

### 5. GOKICKBALL "PLATINUM PARTNER" – The Partner Privilege

Partnership has its privileges! The respect of our customers and subscriber list is only outweighed by our feverish efforts to further "do right" for the customer. Direct access to our sought-after demographic is limited to a select few "Platinum partners" that GOKickball chooses to engage. Platinum partners receive direct access for brand-centric emails, Field visits, Theme Week awards, and other creative ideas to engage our customers and share your product!